

Admir Rusidovic

AnyTackle

Hooked on Fishing

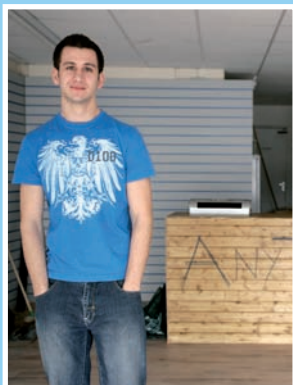
After studying Computing and Business at University, Admir decided that he would combine his passion for angling with his studies and open a shop.

He approached Business Support Solutions who put him in touch with a Business Advisor at their New East Manchester project. As well as one-to-one advice, Admir was able to gain a £1,500 grant to set up his business. He also secured business start-up loans from The Prince's Trust and Business Finance Solutions.



Admir secured premises in Reddish, carried out refurbishments, and was ready to launch his shop and online service in Spring 2008.

Admir comments: "Working for yourself is exciting but it is also very isolating. I'm used to working in a team, so it's been a challenge. I intend to employ two staff to get the shop up and running. Having the support of a Business Advisor has been a great help".



Anytackle offers a unique high street service that is seeking to attract young people to get hooked on fishing, as well as offering a complete service to experienced anglers.

There is also an online shop specialising in fishing tackle, with a massive range of fishing tackle, fishing rods, fishing reels, bait, hooks, line, accessories, luggage, bite alarms, dvds, seat boxes and more, all at competitive prices.



Plans for the future include setting up a community fishing league for the young people of East Manchester, and promoting angling as "the best way to relax" to people of all ages.

In the future, Admir hopes to set up angling trips to his native Bosnia, and has also designed his own fishing accessories, which he hopes to develop further.

www.anytackle.co.uk

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To find out more please contact us:

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