



Naomi Timperley

Baby Loves Disco

Sunday afternoon is the new Saturday night

Baby Loves Disco is a monthly afternoon dance party for parents and their children aged from 6 months – 7 years.

The fun spills out from all corners of the coolest club in town: real DJ's playing real music, bubble machines, egg shakers, dance scarves, chill out areas, face painting, nappy changing stations, a full spread of healthy snacks, juice boxes and LOTS of dancing.

At its core, Baby Loves Disco is a community event, that brings kids together with parents, and both are guaranteed to have the best time ever.



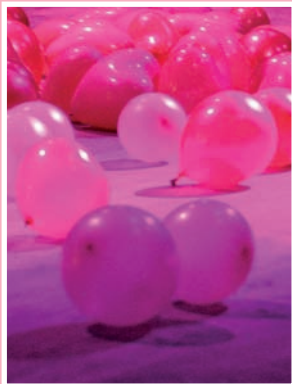
This latest and most unlikely dance craze was started in the States and pulled over the pond to debut in London and Manchester in September 2007.

The idea came to Naomi, who herself is a mother to two young children, when she was asked to host a kids party. After searching for ideas on the web, she came across the concept of Baby Loves Disco.



Naomi decided to get in touch with her local Business Support Solutions team to get some start up help. They offered her free advice and guidance about how she could get her idea off the ground.

Naomi now organises and runs events in London and Manchester, and is looking to launch in other major cities throughout the UK, Ireland and Europe.



"A lot of people just think that children only want to hear 'Bob the Builder' or 'The Wheels on the Bus' but we have proven that babies just love to dance" explains Naomi.

Her mission is to "get Britain dancing", but also to inspire mums everywhere to have the confidence to start up their own enterprises, and join the growing numbers of 'mumpreneurs', who are turning their fantastic business ideas into reality.

www.babylovesdisco.co.uk

Business Support Solutions offers advice, information and resources to help you realise your business ideas. We offer sound, professional advice and high quality customer service, meeting a wide range of business needs.

To find out more please contact us:

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